

Profit Potential

In-Office

Oxyfresh has a suggested retail price in place, which is used for its retail customer base. However, Oxyfresh does not regulate the retail prices of products for your practice. You are free to set your fees as you deem appropriate. The earning potential is individual. And, the passive income generated through the Oxyfresh clinical program does not depict the vast potential of the colleague referral program.

Below is a conservative example of how you can add \$25,000 to your bottom line during the next year. Considering the overhead most practices are faced with, it would take nearly \$100,000 in additional chairside dentistry to earn the same amount without Oxyfresh.

CONSERVATIVE EXAMPLE: \$25,000 ANNUAL PROFIT

This example is based on the average 16-day work month, along with the purchase of Oxyfresh products at the lowest possible prices (Active) and the resale at Oxyfresh's suggested retail price.

Dispense the following:

Only ONE OxyCare™ 3000 per day (16)
\$70.95 Profit/OxyCare = **\$1,135.20/month**

Only half of these patients purchase a gallon size
Oxyfresh Mouthrinse to go with their OxyCare™ 3000 (8)
\$23.00 Profit/Mouthrinse = **\$184.00/month**

THREE Oral Hygiene Kits per day (48)
\$10.75 Profit/Kit = **\$516.00/month**

THREE tubes of Oxyfresh Toothpaste per day (48) and
THREE Bottles of Mouthrinse per day (48)
\$4.25 Profit/Toothpaste = **\$204/month**
\$4.00 Profit/Mouthrinse = **\$192/month**

TWO tubes of Fluoride Dental Gel per day (32)
\$4.75 Profit/Gel = **\$152.00/month**

Only ONE tube of Super Relief Dental Gel per day (16)
\$4.00 Profit/Gel = **\$64.00/month**

Add this up:

OxyCare™ 3000	\$1,135.20
Gallon Mouthrinse	\$184.00
Oral Hygiene Kits	\$516.00
Toothpaste	\$204.00
Mouthrinse	\$192.00
Fluoride Gel	\$152.00
Super Relief Gel	\$64.00
Total Profit (monthly)	\$2,447.20
Annual Profit	\$29,366.40

This example does not include Oolitt® Tongue Cleaners, Tooth Whitening Gel, Benefit or Health Toothbrushes or Travel Kits. Nor does it take into account the increased level of patient care, awareness and education that has an immeasurable impact on the overall practice and your entire team.

Increased practice revenue like this, without adding a single patient to the schedule ... now that's something your colleagues would love to hear about!